



Anna & Mary Memorial Youth Fund **2025 - Year End Report**

After a robust year of fundraising in 2024, tasks more oriented towards developing work plans for the future were tackled in 2025.

An independent advisory committee was established and formally recognized by major constituent organizations. The committee developed a set of recommendations aimed at strengthening communications, fundraising strategies, and administrative practices.

The committee's proposals were submitted to both the PNER and ERABC Boards for review, comment, endorsement, and commitment. After incorporating feedback, the committee presented the recommendations to the EDRA Board, the entity legally responsible for The Fund. The EDRA Board voted unanimously to approve the presented plans. With this support, the advisory committee is now positioned to move forward in 2026, guiding the implementation of these initiatives.

On the youth side of things, thirty-six different kids were helped in 2025 by the generosity of ride managers, individuals, and organizations. Of the 131 eligible ride entries, 108 received financial support through the Anna & Mary Memorial Youth Fund and twenty-three benefited solely from the kindness of a ride manager.

Almost \$6,800.00 in payouts were made from The Fund in 2025, with a 32% increase from in-kind donations – where ride managers covered an additional \$2,200 in benefits.

The list of those donating and the ways in which they contribute takes many forms:

- Many ride managers provided a "Kids Ride Free" ride entry pricing policy. This policy has been aggressively adopted by rides within the Pacific Northwest and is a huge benefit to any family with a child who rides endurance. When ride managers offer this level of discount, they can choose to be reimbursed by The Fund for half the amount charged for an adult ride entry. When they do not request reimbursement, they are making an in-kind donation to The Fund.
- Rides making in-kind donations in 2025 included Don't Fence Me In, The Mary & Anna Memorial Ride, Trout Lake, Bandit Springs, Crazy Daze, Big Sky Memorial and Selkirk Distance Derby.
- There were a variety of individual donors who gave both small and substantial amounts. Every penny is appreciated and goes to pay for a child's ride entry fee... with the exception of one donor, who requested to cover administrative costs, such as postage and banking fees.
- In 2025 individual donors included Rory Langtat, Jo Weinstein, Arielle Blume-Bonney, Diana Seager

and Sue McLain.

- Additionally, ERABC championed the cause by holding various fundraising events throughout the ride season and made a hefty \$1,000 CDN donation at the end of the year. Big shout-out to Jayli Mayer who spearheaded the success of this endeavor!

On behalf of every child who benefited from the generosity of this wonderful and big-hearted endurance community, thank you!

The information that follows provides a history of our fundraising, payout, and participant endeavors. Highlights from 2025 are summarized below:

- We continue to have strong participation in the sport from youth with 131 ride entries, representing almost 10% of the riders at any given event.
- Because of a higher level of in-kind donations from ride managers, only 82% of all youth ride entries were supported by The Fund in 2025.
- However, there was a considerable drop in the number of unique youth participants. After several years of having 50+ different kids, we had only 36 different youth riders in 2025. The independent advisory committee will want to continue monitoring this situation in order to develop plans that encourage youth participation should these lower levels continue.
- At year-end, The Fund balance was \$18,389.73. Based on work completed in 2025, the independent advisory committee has received commitments for significant donations in 2026, which is anticipated to help bolster available resources.



DONATIONS & PAYMENTS	2018	2019	2020	2021	2022	2023	2024	2025	SINCE INCEPTION
EDRA Fundraising <i>(Non-ride proceed events)</i>	\$0.00	\$0.00	\$228.00	\$0.00	\$0.00	\$485.00	\$0.00	\$0.00	\$713.00
ERABC Fundraising	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$708.88	\$708.88
PNER Fundraising	\$0.00	\$0.00	\$2,815.00	\$0.00	\$6,553.00	\$1,480.00	\$497.00	\$0.00	\$11,345.00
Ride Proceeds <i>(From various EDRA & AERC Rides)</i>	\$5,120.15	\$1,250.00	\$5,000.00	\$5,595.57	\$2,000.00	\$0.00	\$0.00	\$0.00	\$18,965.72
2024 AERC Championship Fundraising Event	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$20,535.00	\$0.00	\$20,535.00
Individual Donors	\$0.00	\$1,956.79	\$450.00	\$2,815.00	\$995.00	\$797.00	\$900.00	\$832.29	\$8,746.08
TOTAL FUNDS RAISED	\$5,120.15	\$3,206.79	\$8,493.00	\$8,410.57	\$9,548.00	\$2,762.00	\$21,932.00	\$1,541.17	\$61,013.68
In-Kind Donations <i>(from various ride managers)</i>	\$0.00	\$2,298.00	\$3,465.50	\$3,828.07	\$1,305.00	\$2,092.87	\$1,677.50	\$2,212.50	\$16,879.44
Reimbursed Ride Entry Fees & Expenses	\$0.00	(\$4,554.17)	(\$2,702.50)	(\$5,708.01)	(\$6,049.52)	(\$8,427.09)	(\$8,322.33)	(\$6,860.33)	(\$42,623.95)
In-Kind Obligation	\$0.00	(\$2,298.00)	(\$3,465.50)	(\$3,828.07)	(\$1,305.00)	(\$2,092.87)	(\$1,677.50)	(\$2,212.50)	(\$16,879.44)
TOTAL OBLIGATION	\$0.00	(\$6,852.17)	(\$6,168.00)	(\$9,536.08)	(\$7,354.52)	(\$10,519.96)	(\$9,999.83)	(\$9,072.83)	(\$59,503.39)
YEAR END BALANCE	\$5,120.15	\$3,772.77	\$9,563.27	\$12,265.83	\$15,764.31	\$10,099.22	\$23,708.89	\$18,389.73	\$18,389.73

FUND USEAGE	2018	2019	2020	2021	2022	2023	2024	2025	SINCE INCEPTION
Rides that Accessed the Fund	n/a	22	9	17	28	22	21	23	142
Rides that Did Not Access the Fund	n/a	17	7	12	5	6	6	7	60
Rides	n/a	39	16	29	33	28	27	30	202

PARTICIPANT LEVELS	2018	2019	2020	2021	2022	2023	2024	2025	SINCE INCEPTION
Number of Different Youth	n/a	42	45	51	46	55	52	36	327
Youth Entries Paid from the Fund	n/a	95	50	110	112	151	138	108	764
Youth Entries Paid by Ride Mgr	n/a	46	64	70	17	31	23	23	274
Discount Not Provided Payout Not Eligible	n/a	0	0	0	0	0	8	0	8
TOTAL ELIGIBLE RIDE ENTRIES	n/a	141	114	180	129	182	169	131	1,046
PARTICIPANT LEVELS	2018	2019	2020	2021	2022	2023	2024	2025	SINCE INCEPTION
AERC	n/a	76	87	145	77	125	125	93	728
EDRA	n/a	29	12	27	31	24	18	25	166
ERABC	n/a	36	15	8	21	33	26	13	152
TOTAL ELIGIBLE RIDE ENTRIES	n/a	141	114	180	129	182	169	131	1,046

SINCE INCEPTION (2019 thru 2025)	Rides	Youth Entries <18 Yrs	Requests	Paid Out	In-Kind Donation	TOTAL OBLIGATION	Percentage Paid vs. Obligation
AERC	121	728	546	\$32,345.00	\$10,132.00	\$42,477.00	76%
EDRA	43	170	92	\$4,995.64	\$5,739.00	\$10,734.64	47%
ERABC	38	148	126	\$5,283.31	\$1,008.44	\$6,291.75	84%
TOTALS	202	1,046	764	\$42,623.95	\$16,879.44	\$59,503.39	72%