

Minutes of the January 12, 2026 EDRA Board of Directors Meeting

Attendance

- Bonnie Girod, President
- Shayne Russell, Vice President
- Marty Graham, Past President
- Margaret Birdsley, Board Member
- Julie Barnfather, Board Member
- Katie Poe, Youth Representative
- Arielle Blume-Bonney, Treasurer
- Heather Rheingans, Secretary

Quorum present.

Call to Order

The meeting was called to order by at about 6:12 pm PST.

Approval of Minutes

Julie B motioned to approve the November 2025 and December 2025 meeting minutes.
Margaret seconds. Unanimously passed.

Business:

Budget:

It was decided to conduct budget discussions at the February meeting.

Ad in the PNER Handbook:

The group discussed advertising in the PNR handbook, with Bonnie suggesting they need to decide on the size and content of the ad. Arielle shared her experience from last year, noting that a full-page conference-focused ad didn't yield good results due to late delivery of the handbook. The group agreed that this year's ad should focus on promoting EDRA membership benefits to PNER members, emphasize the community aspect, and highlighting the value of joining EDRA. Discussion revolved around a half-page color ad, resulting in Julie motioning that we do a half page color ad for \$110, created by Jenna. Bonnie seconded. Unanimously passed.

AERC Reciprocity Agreement:

Bonnie received communication from Alex with PNER stating that once PNER is able to review the final wording for the proposed reciprocity agreement, PNER will write a letter of support. EDRA did provide that final version in December. Bonnie will follow up with (PNER) Alex regarding the letter of support. The goal is to obtain the letter of support during the current PNER Board term and the reciprocity agreement with AERC before the start of the ride season.

PNER Convention Table

Julie B has not been able to find someone that is certainly attending the PNER Convention that could manage an information table at the PNER Convention. Kelsey Drumm may be going and could man the table IF she attends. Shane could set up a table with basic literature, in addition to her mission to make personal connections with people, if she is able to attend in light of upcoming surgery that is not yet scheduled. We would like to take advantage of this free marketing opportunity if an EDRA Member is attending the convention.

Conference:

Planning is going well. She has solidified clinicians.

Budget:

In preparation for financial review next month, the high vet cost for 2025 was noted due to more club rides, plus the fact that Diamond in the Rough required 4 vets.

Next Meeting:

It was agreed to change the meeting time to 5-6pm PST to accommodate everyone's schedules.

Adjournment

The meeting adjourned at 6:53pm PST.

Minutes Submitted By

Heather Rheingans